

Lexington area artists,

Over 100 local artists participated in the Lexington Art League's Artist Engagement Survey. Thank you to all who took the time to give us this much appreciated feedback- the wide range of answers represented in the survey characterize the diversity of artists we serve and whom engage with regularly. It is our mission to support you and by using the survey we were able to assess not what *we* think you need as an artist, but what *you* think you need as an artist in junction with the Lexington Art League.

With that mission in mind, this document was created in response to the survey and lists the variety of artist engagement opportunities at the LAL, including programs and areas which we will continue to foster with more insight and depth.

Membership **artist membership**

Artist Memberships are \$25 for a year from start date, and need to be renewed annually to stay active. Renewal letters are sent 11 months after your initial purchase.

Artist Membership Benefits	Free entry to all LAL exhibitions (\$5 value) Free entry to for artist creative workshops (\$10 value) Artist Archive posting preference on social media Artist Archive profile updates anytime Invitation to artist events
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<http://www.lexingtonartleague.org/membership.html>

Professional Opportunities **calls for art**

Call for Sculpture (sculpture exhibition this summer) Deadline April 30th 2017. Professional and University level artist level stipends available.

Call for Curators (local and emerging curators/artists/collectives suggested to apply) Revolving open call.

Call for Art (group landscape exhibition, late summer 2017, going live in April)

* Follow us on on facebook or at <http://www.lexingtonartleague.org/calls-for-art.html> for open call updates.

art fairs



Woodland Art Fair (August 19th and 20th, 2017) Applications are due March 31st <https://www.zapplication.org/event-info.php?ID=5311>
*LAL is looking for artists to lead public drawing sessions during the 2017 fair.



Black Friday (December 1st and 2nd, 2017)
Applications go live in September

Artist Engagement Opportunities

creative workshops for artists - free for members, \$10 for non-members

LAL is offering a series of creative workshops geared toward artists that range from technical or professional development sessions led by local artists to creative group making sessions for artists to enjoy together. Follow us to stay up to date with upcoming creative workshops.

[June 7th, 6-9pm, B.Y.O.S. \(Scissors\) Collage Event for Artists](#)

present artwork for critique & discussion

July 15th: Join us at the Loudoun House and present your artwork to other artists for discussion or critique. All artists are invited to register to present and/or attend the event.

*Registration and details will available in June.

meet curators, directors, and gallery owners

This is a new initiative that is in development that aims to bring industry leaders from the region and beyond to connect with local artists.

artist lectures

Will be offered in conjunction with exhibitions whenever possible.

Artist Archive

The Artist Archive is Lexington Art League's online database of Lexington area artists. Joining the archive is **free** and showcases your work along with personal interviews. You can access the archive at artistarchive.org If you would like to join or have any questions about the archive, please contact any staff member.

Artist Promotion Social Media Campaign

This year we are beginning the **Artist Promotion Social Media Campaign**. Twice a year we will feature artists from the Artist Archive on our Facebook and Instagram (the first feature is **March 27th - April 27th, 2017**). Artists who are current LAL members will be given posting preference and are invited to send in electronic updates to their artist profile anytime.

Set up your free online profile or recommend artists you know by emailing ldennison@lexingtonartleague.org

Stay Connected

We encourage all artists to add us to your social media and stay connected as we continue to develop how we engage artists and audiences online at www.lexingtonartleague.org or



facebook.com/lexingtonartleague



@lexingtonartleague

Upcoming Exhibition

Robert Tharsing, A Retrospective, April 28th - June 11th, 2017

April 28th, 6-7pm - Donor Preview, 7-9pm - Opening Reception

May 26th, 6-9pm - Closing Reception

<http://www.lexingtonartleague.org/exhibits--events.html>

Questions?

Contact

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Lexington Art League

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